

B.B.A. Semester - 5 (CBCS) Examination

Oct/Nov.– 2019

ETHICS AND CORPORATE SOCIAL RESPONSIBILITY(CORE)

Time: 2:30 Hours

Marks: 70

Instructions:

1. All questions are compulsory.
2. Figures to the right indicate marks.

Q.1 Explain term 'business ethics'. Why do ethical problems occur in Business? (4+10)

OR

Write Notes: (7+7)

- (a) Profit maximization vs. social responsibility.
- (b) Principle of Utilitarianism.

Q.2 What is corporate governance? Discuss the need to improve corporate governance standards. (4+10)

OR

Discuss: (7+7)

- (a) Corporate disclosure
- (b) Insider trading

Q.3 Explain: (7+7)

- (a) Composition of board
- (b) Role of the board in corporate governance

OR

Describe:

- (a) SEBI Close 49 (main provisions and briefly importance) (4+10)
- (b) CEO duality

Q.4 Explain term 'whistle blowing'. How can the need for whistle blowing be precluded? Discuss.. (4+10)

OR

Discuss: (7+7)

- (a) Role of auditors in enhancing corporate governance
- (b) Internal auditor and corporate governance

Q.5 Define corporate social responsibility (CSR). Discuss Evolution of corporate social responsibility. (4+10)

OR

Write Notes: (7+7)

- (a) Common indicators for measuring business social performance
- (b) Equal employment opportunity and Preferential hiring
